



CITY OF SANTA BARBARA

DOWNTOWN PARKING COMMITTEE

AGENDA REPORT

DATE: July 21, 2011
TO: Downtown Parking Committee Members
FROM: Browning Allen, Transportation Manager
SUBJECT: OPERATION OF HELENA PARKING LOT

RECOMMENDATION:

That the Committee reviews the recommendations of the Finance Subcommittee and adopts the recommendations as the position of the full Committee.

DISCUSSION:

The Helena Parking Lot is located on the Redevelopment Agency (Agency)-owned parcel at 217 Helena Avenue. Helena Avenue is located one block east of State Street and extends for three blocks between Montecito Street and Cabrillo Boulevard.

The Helena Lot was originally part of a larger parcel, purchased by the Agency in 1994. The Agency divided the property into three parcels and sold two parcels to the Fess Parker, Jr. Family Trust, for the construction of a youth hostel. The remaining parcel became the Helena Parking Lot. See attached aerial photo.

The project design provides for 29 standard vehicle spaces and 2 motorcycle spaces. The final design and construction plans include utility infrastructure to support a parking kiosk or electronic pay station in the future if desirable.

Downtown parking will operate and maintain the parking lot. On June 29, 2011 City staff discussed options for the operation and maintenance of the Helena Lot with the Downtown Parking Finance Subcommittee.

SUMMARY:

The Downtown Parking Finance Subcommittee reviewed the options for operation and maintenance of the Helena Lot. The Subcommittee recommends the following:

- 90 minute parking in the Lot, permit exempt. If permits are issued for the Lot, the monthly fee should be similar to that of the Depot Lot (Amtrak Lot). The Lot will be enforced identical to the Fish Enterprise Lot: Monday through Saturday, 9 AM to 6 PM, Sundays exempt.
- The City Council awarded a contract for the construction of the Lot which is funded by the Redevelopment Agency which includes lighting, landscaping, and signage.

217 Helena Avenue Vicinity Map

